

Emails start talking tough

CONCERNED your emails may not be getting the right message across? Simply click the "tough-talking" button and let your computer do the rest.

Researchers claim they have developed a system capable of analysing and changing the tone of an email to make you sound tough, extrovert or emotional – depending on the

By Mark Prigg
Technology Correspondent

image you want to portray. So you can opt for the tough-minded option when calling for a business meeting, but select the extrovert button when trying to impress a member of the opposite sex. The system could,

they say, be built into email software.

Alastair Gill, one of the developers of the software, said: "Our style checker knows that a particular word may be good for projecting one personality type, but bad for another."

The programme will check the user's written email and suggest

changes in the text. An example of getting the same message across differently is the **tough talking** "Please call me urgently", to the **emotional** "Hello, I am trying to get in contact with you, could you please telephone me and finally the extrovert "Hi, I need to catch up with you, can you call me? Take care."